



The Bella Moss Foundation is a non-profit charity with no paid staff. We promote prudent antimicrobial use and hygiene in human and veterinary medicine. It was set up in 2005 by Jill Moss, an actress, following the death of her dog, Bella, from a badly managed MRSA infection, and has developed into an international champion of good practice linking patients and veterinary clients with best practice resources and access to good advice.

We have an unrivalled opportunity for a volunteer Google AdWords / PPC Manager to join our charity.

You'll be responsible for our digital marketing strategy managing Google AdWords/ PPC across channels such as Facebook, LinkedIn, Yahoo, Bing and Ad Networks.

As our Google AdWords / PPC Manager, your duties will include:

- * Ensuring monthly tasks are fully planned and achieved on time
- * Creating new ideas and strategies to achieve results for the charity.

Experience Desired:

- * Running Google Adword / PPC campaigns
- Taking the use of digital marketing beyond the next level.
- Excellent communication skills
- Knowledge of working in an online sales environment.
- Able to understand simple data and analysis.

To apply for this role, please contact Nicki Glen nicki@ngmarketing.co.uk

The Bella Moss Foundation will offer references for CV's.
